

CHRISTOPHER GAJEWSKI

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Dear Potential Employer:

First, I would like to get the obvious out of the way. I realize the position that I am applying for, in terms of title and salary, may not appear as a next career move for me. I do, however, believe that is a step forward in my life.

After graduating with a BS in Communications from the University of Miami in 1997, I was one of the first writers for a small internet startup company that would eventually become WebMD. However, life soon took me away from my passion for journalism.

Now, after over 30 years as a leader and educator in the orthodontic laboratory industry, I am attempting to redirect my career towards communications. Much of the requested experience is not quantifiable but communications was a part of everything that I did.

I created collateral marketing materials and informative articles for my clients as a laboratory owner. Collaborating with graphic and web designers, I produced all of the copy for my website and brochures. Then, our industry was swamped by a technological tsunami that changed it in ways never seen before. It was a paradigm shift that I addressed.

As the founder of a national, non-profit association to help educate my industry on the new technologies, The Orthodontic Resource Group, I created a range of materials, both internal and external, to promote the association to industry professionals, educate members, and entice sponsors. For our inaugural conference, I crafted all of the copy for a 36-page magazine in one week.

I was blogging before there was such a thing as a blog. My website, www.thechrischronicles.com, launched in 2001 and has been evolving ever since as time permitted. It now includes a podcast, photography and videos that are regularly published in various social media outlets to inform, educate and entertain.

A long time ago, I learned it is more important to know what I don't know rather than what I do know. I am eager to join a team where I can add my passion, skills and experience while collaborating with colleagues and clients.

Thank you for your time.

Sincerely,
Christopher Gajewski

More supporting material can be found on my website here:

<https://thechrischronicles.com/resume/>